

contract

editorial calendar
in print and online

NeoCon® Show Issues

	January Annual Design Awards ad close date 12/5/08 materials due 1/5/09	February Education ad close date 1/9/09 materials due 1/20/09	March Hospitality ad close date 2/12/09 materials due 2/18/09	April Sustainability ad close date 3/12/09 materials due 3/18/09	May Office ad close date 4/16/09 materials due 4/22/09	June Community ad close date 5/12/09 materials due 5/18/09
Design	2009 Interiors Awards Designer of the Year Legend Award	Learning Spaces in the K-12, Higher Education, Corporate, and Institutional Environments	Hotels, Restaurants, Spas, Entertainment	Ecological Design	Spaces that Support Work	Public Space, Libraries, Community Centers
Products	Resources: Lighting Resources: Fabrics & Finishes Focus: Ergonomic Seating Designers Rate: Furniture Systems	Resources: Fixtures & Hardware Resources: Flooring & Carpet Focus: Modular Carpet Designers Rate: Classroom Seating	Resources: Lighting Resources: Fabrics & Finishes Focus: Wallcoverings Designers Rate: Occasional Tables	Resources: Fixtures & Hardware Resources: Flooring & Carpet Focus: Carpet Fiber Designers Rate: Green Products	NeoCon® Product Preview Light! Preview Resources: Milan Furniture Fair Focus: Leather Designers Rate: Panel Fabrics	NeoCon® Product Preview Resources: ICFF Focus: Upholstery Designers Rate: Stacking Chairs
Essay	On Creativity	Teaching Theory	New Frontiers for Hospitality	Cultural Shades of Green	Office Evolution	Building Communities
Trends	The Executive Suite	The Elementary School Classroom	The Hotel Restaurant	The Conference Center	The Nursing Station	The Student Center
Practice	Design Leadership Team	Financial Strategy	Marketing	Sustainable Practice	Leadership Transition, Part I	Leadership Transition, Part II
Business Outlook	Commercial Real Estate Outlook	Education Outlook	Hospitality Outlook	Green Outlook	Corporate Real Estate Outlook	
Special Section				Green HD Expo	NeoCon® Preview Light! Preview	NeoCon® Preview
Each Month	New Products, Culture, Green Column, Materials, Process, Perspectives, Design News, Industry News, Social Responsibility, Industry Blogs					
Bonus Distribution	Interiors Awards Breakfast			HD Expo	NeoCon® World's Trade Fair Light!	NeoCon® World's Trade Fair Light!
Advertising Programs	Interiors Awards Sponsorship Program			Best of NeoCon® Program	Best of NeoCon® Program	Ad Performance Study Best of NeoCon® Program

**NeoCon®
Wrap-up Issue**

July Collaboration <small>ad close date 6/18/09 materials due 6/24/09</small>	August Comfort <small>ad close date 7/13/09 materials due 7/17/09</small>	September Reinvention <small>ad close date 8/12/09 materials due 8/19/09</small>	October Wellness <small>ad close date 9/11/09 materials due 9/18/09</small>	November Food <small>ad close date 10/12/09 materials due 10/19/09</small>	December Products <small>ad close date 11/12/09 materials due 11/19/09</small>
2009 Guest Editor Issue in partnership with the HOK Global Design Leadership Team	Design for Hotels, Restaurants, Spas, Retail	Restoration, Renovation, and Adaptive Re-Use Retail	Design for Healing, Spirituality, Research & Development	Restaurants, Retail, Corporate, and Institutional	To Market: Spaces that Sell
	Best of NeoCon® Winners Focus: Laminates Designers Rate: Guest Seating	Resources: Lighting Resources: Flooring & Carpet Focus: Broadloom Carpet Designers Rate: Casegoods	Resources: Fixtures & Hardware Resources: Fabrics & Finishes Focus: Healthcare Textiles Designers Rate: Healthcare Seating	Resources: Lighting Resources: Flooring & Carpet Focus: Bathroom Fixtures Designers Rate: Tile	Resources: RDA Product Pix 2009 Brand Report Focus: Conference/Meeting Room Furniture
	The Need for Play	Preserving Modernism	Overseas Healthcare	Food Culture	
	The Patient Room	Student Housing	The Emergency Department	The Hotel Guest Room	Materials Trends
	Fee Structures	Staffing	Continuing Education	Growth Strategies	A&D Product Design Studios
	Retail Outlook		Healthcare Outlook	Restaurant Outlook	Commercial Furniture Industry
	Best of NeoCon® IIDA Showroom Winners				2009 Brand Report
New Products, Culture, Green Column, Materials, Process, Perspectives, Design News, Industry News, Social Responsibility, Industry Blogs					
	HD Boutique		HEALTHCARE DESIGN.09 NeoCon® East World Workplace	USGBC GreenBuild	
	Best of NeoCon® Winners Package		Design Forum Sponsorship Program		Ad Performance Study Category Sponsors Package