

The official publishing partner – Best of NeoCon®



Marketing packages to promote your new product launches before, during, and after the industry's most important event.

- Customizable to meet your specific needs
- Package visibility—more than 400,000¹ impressions to commercial interior specifiers

Three Issues Dedicated to NeoCon®

May – Pre-show issue provides the most pre-show coverage in the industry, an introduction to NeoCon® products and events. It is also distributed at NeoCon®.

June – At-show issue features up-to-the-minute coverage of NeoCon® products and events. All advertisers in this issue will be included in ad effectiveness research study.

August – NeoCon® wrap-up issue includes the Best of NeoCon® winners review.

Ideabook

A supplement within the May issue, the Ideabook also is mailed separately to pre-registrants. It includes 1/4-page, 4-color, perforated, double-sided product ads produced by *Contract*. These ads make it easy for designers to locate you at NeoCon® and can be used in project presentations.

Contract-Network.com

May 2009–March 2010

An interactive Web site of all 2009 Best of NeoCon® entrants, enabling manufacturers to promote their entries to specifiers before, during, and after the show. Enhance your listing to include images, mini-sites, and direct leads from design professionals.

Product Cards

Produced by our staff and distributed in various locations throughout the Mart, these 4-in.-by-6-in. cards are a great takeaway for designers. They feature your product image, a 50-word description, showroom details, and contact information.

Best of NeoCon® Product Guide

The only comprehensive guide to all 2009 Best of NeoCon® winners and entries, this hand-delivered guide includes an image and detailed product description, offering valuable visibility.

Product Locator Posters

Eligible network advertisers will have their product images included on strategically placed showroom locator posters.



contract connection lounge



Source
1- Includes 3.0 pass-along readership for issues

contract

inspiring commercial design solutions