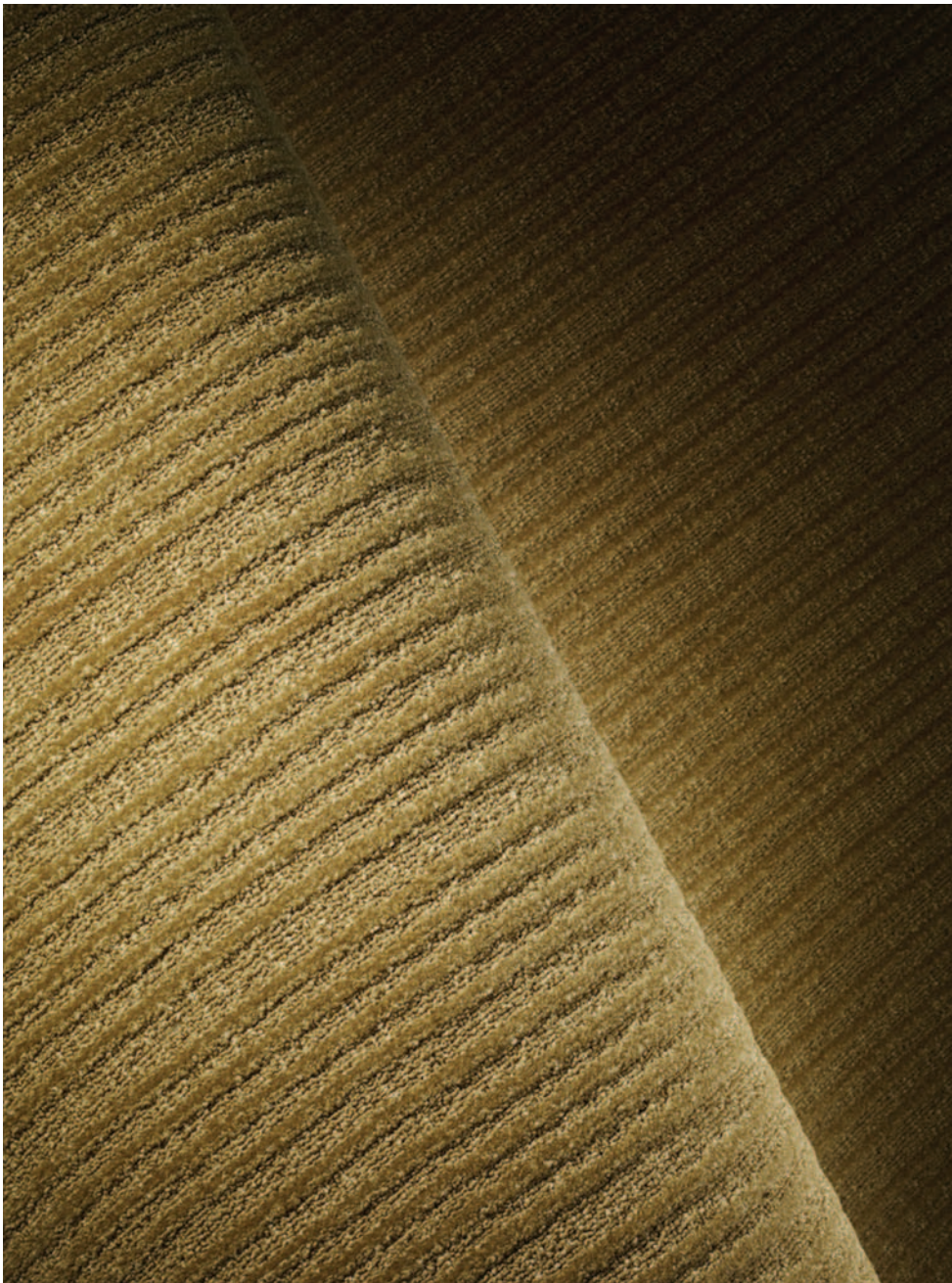


NeoCon® '08

winner profile



Company: Constantine Commercial

Product: Gradation & Associates

Category: Carpet: Broadloom

Super-sized undulating lines and complimentary scale option companions create a kit-of-parts for the largest spaces to the smallest. Used in conjunction, they tell a story about scale of pattern—methodically or randomly.

From the jury:

Great flexibility to offset pattern.
Nice broadloom and tile combo.
Higher recycled content for additional cost.
Large pattern is a plus; it looks like custom.
Small to large scale.