



Contract: Design Departures are custom two-day events for a geographic area that plays a vital role in the commercial design market. Are there five or more contract manufacturers in the area? Does it have influence in the industry?

Contract magazine fully organizes the event, bringing influential designers to the area and we invite you to be a part of it. We provide the experience to manufacturers who are rarely visited, leaving valuable showroom space underutilized. The concept is to allow designers to get a better understanding of your company, your people and your processes while providing them with CEU credits and networking opportunities that will add value to their everyday work. In turn, manufacturers will be able to host designers in their local showroom and participate in networking opportunities.

Sponsorship Profile

-Manufacturers may submit a “wish list” of ten designers they wish to be invited. In total, Contract will accept the first 30 RSVP’s from our invite. (Designers must be from major market areas such as: New York, Chicago, Atlanta, and Boston)

-Each Manufacturer will “host” the group of Designers in their showroom for 45 minutes to one hour - depending if your session coincides with a meal. Hosts are asked to present CEU credits to the group. For those who do not have classes available Contract will create a session for the group, possibly moderated by Jennifer Busch, Editor in Chief (In some instances where showroom space cannot accommodate the group, alternative space will be organized)

-Manufacturer invitation for two representatives to attend Cocktail Party and Dinner with Designers at local area resort where our designers/guests will be staying

-Full Page 4/color ad to run in any Contract issue outside of NeoCon® Issues (May, June, August)

-Agenda, Transportation, Meals, Hotel for attendees and all management will be organized by Contract magazine

Cost: \$11,000 net/participating manufacturer

Contact your territory manager for more details.

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